

ANNUAL AND ARCH 2025







CEO of BHB Commemorates DailyMale Anniversary

Scott Pearman CEO & President Bermuda Hospitals Board

The DailyMale was established to make a difference in men's health and they have exceeded all expectations. In just two years the DailyMale has helped remove barriers to care for men in Bermuda and encourage open dialogue about health concerns that are often overlooked. Hundreds of men across Bermuda have benefited from the free health screening clinics the DailyMale has offered. Some have discovered they had health issues that needed addressing, and all have learnt more about the importance of proactive healthcare.

With easily accessible, free screening available in the community, I am hopeful that we improve outcomes for men in Bermuda who do face a challenging diagnosis. I would like to congratulate and thank the DailyMale on its two-year anniversary and pay tribute to the many doctors and nurses at BHB who have volunteered their time to support the charity's activities.

I'm greatly encouraged by what has been achieved so far and look forward to what comes next. We at BHB will continue to support this work and remain committed to expand services, ensuring men in Bermuda continue to have access to world-class care.

Scott Pearman

Chief Executive Officer of the Bermuda Hospitals Board

Proudly commemorates the two-year anniversary of the DailyMale Men's Health Clinic, an initiative that has transformed men's health in Bermuda.

Table of Contents

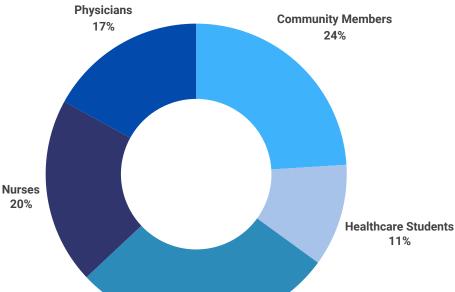


- 05 OUR COMMUNITY
- 06 MESSAGE FROM COFOUNDERS
- OUR TEAM
- OB OUR PURPOSE AND OUR HISTORY
- 09 VOLUNTEER EXPERIENCE
- 10 OUR SERVICES
- 11 VISITOR EXPERIENCE
- 12 RONUE'S STORY
- 13 OUR IMPACT

- 14 INTEGRATED HEALTH CARE
- 15 RESULTS: DEMOGRAPHICS
- 16 RESULTS: CARDIOVASCULAR HEALTH
- 17 RESULTS: PROSTATE HEALTH
- 18 2024 EVENTS
- 19 OUR STRATEGY
- 20 OUR FINANCIALS
- 22 MOBILE VAN
- 23 OUR CONTACT



Our Community





Healthcare Assistants 28%

"I joined DailyMale because I wanted to help meet a need in my community."

—Veronica DeGraff, Medical Student



90+ REGISTERED VOLUNTEERS



1,000+ TOTAL VOLUNTEER HOURS IN 2024

"Men do not often discuss their health issues and concerns, often suffering in silence. DailyMale provided an opportunity to address both of these important issues, creating a synergy and environment that I pray will continue to aid men in better health and well-being."



Dr. Jonathan Makanjuola Co-Founder & Executive Director DailyMale

Message from Co-Founders of DailyMale

"I've enjoyed volunteering for the DailyMale clinic. Meeting the fellow volunteers on a monthly basis has developed such a team spirit and getting to serve the local community with an incredible team that is like family. I really enjoy the Saturday morning sessions.

What keeps me going is knowing that we can help to intervene and change the

landscape of men's health on the island."



Dr. K. Jade Robinson Co-Founder & Executive Director DailyMale

"Seeing the impact that we have made in such a short term has been incredibly inspiring. Our team consists of individuals from all walks of life, and I believe that is our biggest strength as a charity. Our grassroots approach has enabled us to create our clinics based on the voices heard from the actual community members we are serving. There is true value in solidarity.

I am so excited for the future of DailyMale, providing more services and greater access to healthcare in Bermuda."

6

Our Team





Dr. Jonathan Makanjuola

Executive Director & Co-Founder



Dr. K. Jade Robinson

Executive Director & Co-Founder



Evelyn Williams
Head of Operations & Compliance Officer



Stacy Robinson
Clinic Manager & Community Outreach Officer



Theo Richardson-Gool Impact Advisor



Cohort Ltd. Secretary



Our Purpose

Prostate cancer is the most common cancer in men in Bermuda, while cardiovascular disease is the leading cause of death. Our clinic has successfully referred patients to the Department of Health Clinic and Bermuda Hospitals Board for further diagnosis and treatment. Up to 6% of visitors have been diagnosed with prostate cancer and are receiving treatment or are cured.

DailyMale is a mobile clinic offering free prostate cancer and cardiovascular screenings to uninsured (12%) and underinsured (23%) men. We aim to identify highrisk individuals for early diagnosis and treatment, reducing the costs of advanced diseases and improving awareness. Our purpose is to promote early detection, prevention, and informed health decisions among men in Bermuda.

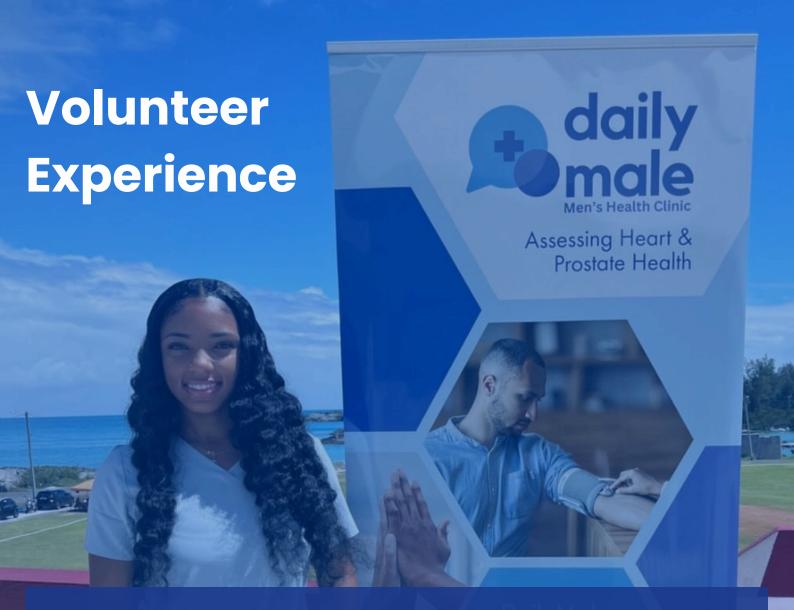
Our History

Dr. Makanjuola, an internationally renowned urologist, and Dr. Robinson a Bermudian doctor with a Master's in Public Health, teamed up to create the DailyMale clinic. Dr. Makanjuola noticed a high number of prostate cancer diagnoses during his visits to Bermuda and wanted to improve care, while Dr. Robinson had a research paper on prostate cancer disparities and aimed to raise community awareness. Upon discovering their shared goals, they combined their efforts to launch the clinic, focusing on prostate cancer awareness and community engagement.

Funded by the Bermuda Health Council in 2023 for a 6-month pilot, they developed a community health model to address Bermuda's prostate cancer and cardiovascular disease health inequalities. The first clinic was held on 4 February 2023 and to date, nearly 300 men have received health screening in Bermuda.

Feedback surveys demonstrated that 98% of men were satisfied with their experience and 100% wanted DailyMale permanently available. DailyMale now has over 90 volunteers made of local community leaders, health care professionals, and prostate cancer survivors.

DailyMale established charitable status in February 2024, and continues to service the community today.



Over the past year, I have volunteered at the DailyMale Clinic, which offers prostate and heart disease screenings for uninsured and underinsured men in the community. This experience has allowed me to apply my phlebotomy skills, assist others in developing theirs, and serve my community within the healthcare industry.

Additionally, I have had the opportunity to network with new professionals and enhance both my interpersonal and practical skills. I am excited to continue contributing to the growth of DailyMale in the future!

Kanzi Emery

Phlebotomist, Sports & Exercise Health Student DailyMale Volunteer



Our Services



Education

We educate DailyMale visitors on prostate and cardiovascular health issues, and provide visitors with the knowledge and resources to make informed decisions about their health.



Screening

We provide free screenings
addressing prostate, urine, and
cardiovascular health issues. We also
provide rapid results and
documentation, with scheduled followup appointments - free of charge.



Medical Advice

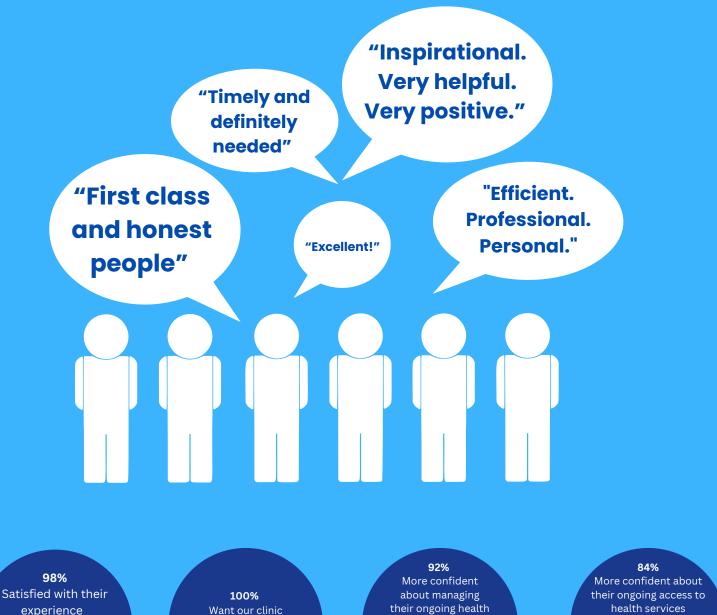
Our volunteers include physicians, nurses, and pharmacists who provide free medical advice, in addition to addressing diet, exercise, smoking, and alcohol cessation.



Social Support

We offer a multidisciplinary social support system which includes volunteer cancer survivors, community leaders, church members, teachers, and more.

Visitor Experience



"DailyMale gave me a positive outlook on life."
Ronue Cann, Prostate Cancer Survivor, 2023

permanently available



From celebrating a well-earned retirement to facing a life-threatening cancer diagnosis, discover how Mr. Ronue Cann overcame this challenge and is now living his retirement cancer-free.

In January 2023, 65-year-old, Ronue Cann's journey began with a sense of confusion and uncertainty when his doctor told him his PSA levels were high, even though he felt perfectly fine. He was left to navigate the unknown on his own, feeling a mix of concern and confusion as he researched prostate health. When the DailyMale clinic offered free screenings and information, it felt like a lifeline at a crucial moment. He felt a sense of relief when he attended the DailyMale panel discussion and learned from others' experiences, finding both support and understanding.

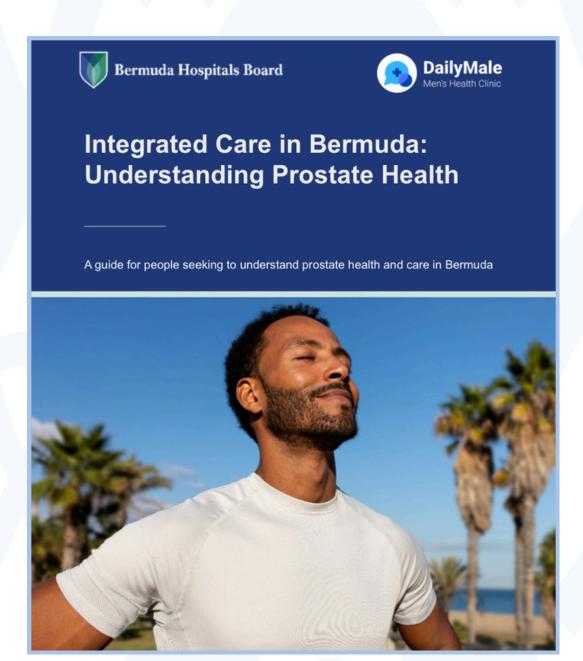
However, his anxiety returned as he attended the DailyMale clinic at Somerset Cricket Club in April 2023. The unknowns surrounding the screening left him nervous and uncertain about what would come next. When the results showed his PSA levels hadn't changed, his worry intensified. Yet, speaking with the urologist, Dr. Makanjuola, helped him feel a bit more in control, and he finally understood the importance of early detection. Despite the heavy emotional weight of his past, having lost his wife to cancer, Ronue felt a deep sense of responsibility to himself and his family to take action and stay proactive.

In the months that followed, he underwent further diagnostic tests and was diagnosed with prostate cancer. But armed with newfound knowledge, support from the Prostate Cancer Awareness group, and the medical resources he received from DailyMale, he made an informed decision to undergo surgery. After a successful procedure, Ronue felt both relief and hope, knowing he had conquered the cancer that threatened his future.

Today, he's not only cancer-free but also full of gratitude. Ronue speaks with passion about his experience, using his story to inspire others in his community. He emphasizes the importance of early detection, reflecting on how the resources from DailyMale gave him a renewed sense of purpose and a positive outlook on life. His emotional journey—from fear and confusion to empowerment and advocacy—has transformed him into a beacon of hope for others facing similar challenges.



Integrated Health Care



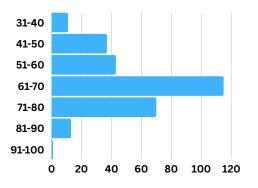
In February 2025, the Bermuda Hospitals Board launched an 'Integrated Health Care: Understanding Prostate Health' booklet and PSA testing guidelines as part of the outcome of work undertaken to develop an integrated prostate cancer care pathway in Bermuda.

The booklet aims to provide information to help men better understand prostate issues, prevention, risk and treatment for many prostate conditions including cancer, in Bermuda referencing the DailyMale and the work that we do in Bermuda

Results:

DEMOGRAPHICS

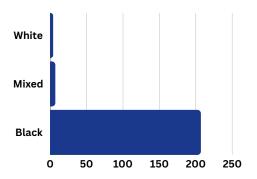




We have a 'no one is turned away' policy

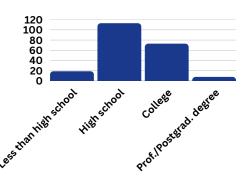
From age **32** to **91** we had **290** visitors:

- average age **64**
- medium age 65

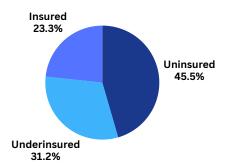


Of **218** who shared their background **95%** were Black Bermudian

Of **256** who provided their educational background **52%** had less than high school or high school/GED level



Of **279** visitors who shared health coverage **214** were underinsured or had no insurance



CONTEXT: BERMUDA HEALTH DISPARITIES

95% of 218 DailyMale visitors were Black Bermudian.

Health disparities in Bermuda highlight inequities among different social, economic, and racial groups. Black Bermudians, who make up a large portion of the population, experience worse health outcomes than white Bermudians, facing higher rates of chronic conditions like diabetes, hypertension, and heart disease.

Though Bermuda's healthcare system is generally good, lower-income Black families often struggle with access to quality care due to challenges like limited transportation, lack of insurance, and geographic barriers. Those from lower socioeconomic backgrounds also experience poorer health outcomes because of limited healthcare access, lower health literacy, and higher rates of smoking, alcohol use, and other risk behaviors.

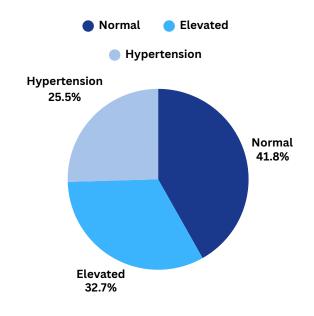
Results:



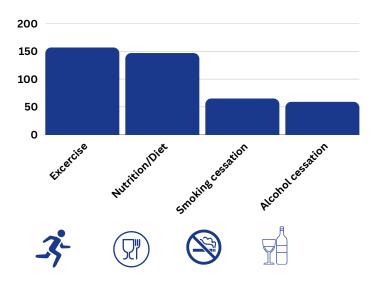
CARDIOVASCULAR HEALTH

FROM ACCESS TO MEDICATION TO PROVIDING AWARENESS

Of **220** visitors, **128** had hypertension or elevated blood pressure levels



Our physicians advised **186** visitors on managing their health in one or more areas:





58% of 220 DailyMale visitors had higher blood pressures.

Low-income communities in Bermuda face significant barriers to accessing quality healthcare, particularly cardiovascular care. These communities often lack resources like healthy food, gyms, and other facilities that help prevent heart disease.

Hypertension, diabetes, and obesity, major risk factors for cardiovascular disease, are more common in lower-income and Black Bermudian communities. Studies show that Black Bermudians experience higher rates of hypertension, a key factor in heart disease, influenced by both genetic factors and socioeconomic disparities, as well as lifestyle factors like diet and exercise.

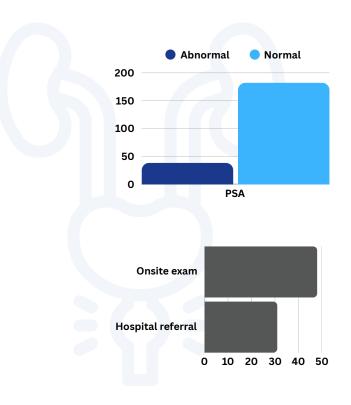


Results:

PROSTATE HEALTH



FROM PSA TESTS TO HOSPITAL DIAGNOSTICS



220 visitors consented to and had a PSA test:

• 17% [38x] had abnormal PSA levels

Of the 220 tested:

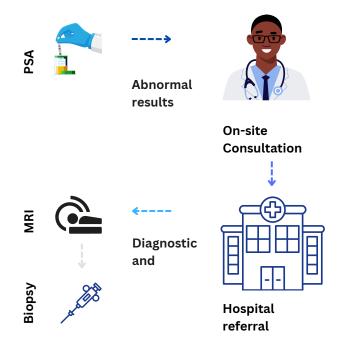
• 90% [197x] consulted an onsite physician consultant [136x] or a urologist consultant [61x]

CONTEXT: PROSTATE HEALTH DISPARITIES

17% of 220 DailyMale visitors had abnormal PSA levels.

Studies show that Black men in Bermuda, like in other parts of the world, have a significantly higher risk of developing prostate cancer than white men, with a tendency toward more aggressive forms of the disease. This disparity is seen across many African diaspora populations globally.

In Bermuda, many men, especially from marginalized communities, are diagnosed with prostate cancer at later stages. This is often due to a lack of awareness or reluctance to seek care, which is more common in lower-income or disadvantaged communities. Cultural stigma around prostate health and screening also plays a role, with many men, especially older ones, avoiding check-ups due to fears, taboos, or not understanding the importance of early detection.



2024 Events

18 May 2024

DailyMale held a free men's clinic hosted by Bermuda Industrial Union

14 June 2024

DailyMale held its
"1st Annual Prostate
Cancer Awareness"
Tag Day

6 July 2024

DailyMale held a free men's clinic hosted by Bailey's Bay Cricket Club

19 October 2024

DailyMale held a free men's clinic hosted by Somerset Cricket Club

10 November 2024

DailyMale
volunteered at
Bermuda is Love
Health Screening
Event

18 December 2024

DailyMale presented at Argus/ Conven Re
Men's Health Talk

1 February 2024

"DailyMale" became a Registered Charitable Organisation

8 June 2024

DailyMale held a free men's clinic hosted by St. George's Cricket Club

19 June 2024

DailyMale presented at Docs for Dinner Event

21 September 2024

DailyMale held a free men's clinic hosted by Warwick Workmen's Club

19 October 2024

DailyMale presented at *Bermuda Hospitals Board* Continuing Medical Education Urology Event

4 December 2024

DailyMale presented at *Rotary Bermuda*

Our Strategy



2023

- Complete Our Pilot Across Bermuda
- Obtain Charitable
 Status to Raise Funds
- Private, Public, and Third Sector
 Partnerships

2024-25

- Build Community Trust
 With Healthcare Services
 Through Social Support
- Expand Access To Healthcare Services With a Mobile Van
- Raise Prostate & Cardiovascular Health Awareness Through Education & Advocacy
- Partner With Stakeholders To Strengthen Referral Processes
- Support Prostate Cancer Guidelines For Bermuda

2028

- Save Bermuda Healthcare
 System Money
- Screen 500+ Men And Improve Quality Of Life
- Support Access To Prostate Health Treatments



Our Financials



DailyMale

Statement of Financial Position As at 31 December 2024

ASSETS	Note	I 31 December 2024 BMD\$	ncorporation to Year End 31 December 2023 BMD\$
Due from Brunswick Ltd.		884.52	884.52
Cash	4	98,978.47	
Prepaid expenses			
TOTAL CURRENT ASSETS		99,862.99	884.52
Vehicle	6	66,384.56	
Less: Accumulated Depreciation		(7,744.87)	
		58,639.69	
TOTAL ASSETS		158,502.68	884.52
CURRENT LIABILITIES			
Accounts payable		2,250.00	-
TOTAL CURRENT LIABILITIES		2,250.00	-
TOTAL NET ASSETS			
Unrestricted		124,652.68	884.52
Restricted		31,600.00	-
TOTAL NET ASSETS		156,252.68	884.52
TOTAL LIABILITIES AND NET ASSETS		158,502.68	884.52

DailyMale

Statement of Activities

For the year ended 31 December 2024

		31 December 2024	Incorporation to 31 December 2023
	Note	BMD\$	BMD\$
Income:	Note	БИОФ	ВМОФ
Donations	7	142,410.00	8,500.00
Donations - Restricted	7	31,600.00	-
Fundraising from Tag Day		2,600.00	-
	1	176,610.00	8,500.00
Expenses:			
Professional Fees		4,350.00	1,291.67
Volunteer Supplies		2,409.19	1,356.31
Website Costs		1,323.33	-
Corporate Services		2,625.00	-
Depreciation - Van		7,744.87	-
PR & Marketing Costs		2,305.45	584.00
Compliance Fee		262.50	-
Bank fees		196.50	3.50
BMA Fee		25.00	-
Setup costs		-	3,620.00
Medical Supplies		-	760.00
Total Expenses		21,241.84	7,615.48
Excess of income over expenses		155,368.16	884.52
Net Assets beginning of period		884.52	-
Net Assets end of period		156,252.68	884.52

Our Financials



DailyMale

Statement of Cash Flows

For the year ended 31 December 2024

	Note	31 December 2024 BMD\$	Incorporation to 31 December 2023 BMD\$
Cashflow from Operating Activites		155,368.16	884.52
Adjustments to reconcile net cash used in operating activities:			
Depreciation	6	7,744.87	
Changes in operating assets and liabilities:			
Due from Brunswick Ltd.		-	(884.52)
Prepaid expenses		-	-
Accounts payable		2,250.00	-
Net cash (used in) provided by operating activities		165,363.03	
Cash flow from investing activities:			
Purchase of Vehicle	6	(66,384.56)	
Net cash flow from investing activities		(66,384.56)	-
Net cash flow		98,978.47	
Cash and cash equivalents, beginning of period		-	-
Cash and cash equivalents, end of period		98,978.47	-

Explanatory Notes to Financial Statements (Unaudited)

as at 31 December 2024

4. Cash

Cash includes all cash on deposit with financial institutions that can be withdrawn without prior notice or penalty and time deposits with an original maturity of 90 days or less. Restricted cash balances are reserved for deferred programs or projects.

6. Fixed Asset

		vali
uary 2024		
ns		66,384.56
ulated depreciation		(7,744.87)
k value as at 31 Dece	mber 2024	58,639.69
K value as at of Dece	IIDCI ZUZ-	00,0

Vehicles are depreciated on a straight line basis over a five year period.

7. Donation:

Donations are recognized when the Company can reliably estimate the amount to be received, and collection of this amount is fairly certain. Restricted donations are recognised as revenue in the year in which the related expenses are incurred. Any restricted donations which have not been deployed is recorded as deferred revenue.

Donations of services and assistance provided by volunteers are not reflected in the financial statements. Donated professional services are recorded at fair value.



From Community Clubs To A Mobile Van



To increase health access, remain cost-effective, improve health outcomes, and bridge healthcare to the community, we are raising funds to purchase and maintain Bermuda's first screening van. As we are centred around collaboration, our van can be utilised by other local charities and health organisations for other medical screening activities.

A health screening van will not only provide free point-of-care testing to the underserved but play a key role in improving the health of future generations.

We plan to continue our services through a mobile facility, upon its arrival in 2025.



Our Contact



Bankers

The Bank of N.T. Butterfield & Son Limited 65 Front Street, Hamilton HM 12, Bermuda

Management Company

Cohort Ltd.
The Penthouse, 5 Reid Street, Hamilton HM 11, Bermuda

Registered Office Address

Bermuda Company
The Penthouse, 5 Reid Street, Hamilton HM 11, Bermuda

Bermuda Charity
The Penthouse, 5 Reid Street, Hamilton HM 11, Bermuda

Contact Information

Email: info@dailymaleclinic.com

Website: www.dailymaleclinic.com

Social Media: @dailymaleclinic

Bermuda Company Registration No. 2023

Bermuda Charity Registration No. 1041

Proud Partners









Tog the

PSA Tests

BMI Checks

community

இத the community

Prostate Health Exams

Urine Health Exams

RHeart Health Exams

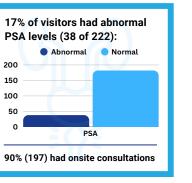
Men's Health Clinic

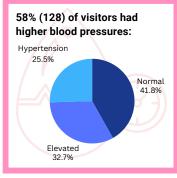
DailyMale is a mobile health clinic providing free prostate cancer and cardiovascular screenings to promote healthier, longer lives.

Seeing more than 6 people an hour we average 27 visitors per clinic. In 11 clinics enabled 298 people access health to services.

Up to 12% of men in Bermuda are uninsured. Prostate cancer, the leading cancer in men, ranks 3rd in diagnoses (11%, 2008-2019), significantly exceeding the OECD global average.

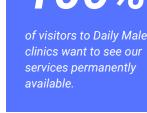
"Men often suffer in silence when it comes to health. DailyMale provides a space for them to discuss and address their health concerns, creating a synergy and environment that I pray will continue. - Rev. Terry Hassell, Church Deacon

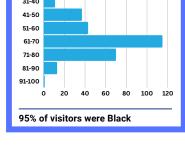












Average age of 290 visitors: 64

At DailyMale, we identified barriers to healthcare: lack of coverage for uninsured seniors, high insurance costs, mistrust in healthcare, fear of testing positive, and one-size-fits-all treatment approaches. Our response? Building trust through grassroots leadership, local partnerships, and a focus on compassionate, free healthcare access.

Men who attended our clinics fully endorsed our work, calling us "first class," "inspirational," and "efficient." Thanks to Bermuda's volunteers, businesses, and donors, we gained charitable status in February 2024 and raised \$100,000 to secure a down payment on a health screening van!

Our services have empowered Bermudian men so that:

- 84% are more confident in accessing health services
- 92% are more confident in managing their health

Daily Male is the movement transforming healthcare access, empowering communities, and improving lives in Bermuda.

1. Bermuda Cancer and Health Centre. Bermuda National Cancer control plan (2022).

2. DailyMale Men's Health Clinic website: https://dailymaleclinic.com/









Did you know: Of 279 visitors: 77% (214) were uninsured or had no insurance

Our clinic visitors have reached 48 in one-day.

98%

of visitors to our health clinics are satisfied.





66 The DailyMale was established to make a difference in men's health and they have exceeded all expectations. In just two years the DailyMale has helped remove barriers to care for men in Bermuda.

Scott Pearman CEO & President of Bermuda Hospitals Board

